



Learning Objectives – Web Design Intern

Technical/Academic Skills and Content	Related Job Tasks	Evidence or Outcomes
HTML/CSS	Design and code HTML/CSS static landing pages	Clean and visually appealing websites constructed using HTML/CSS
Adobe Suite	Use Adobe Suite to design website ready content, graphics and images	Use of Adobe Suite to create visually appealing content, graphics and images
Content editing	Work with web designers on gathering content for current projects Help edit content to streamline website	Create websites with clear and creative messaging and advertising schemes

Employability/ Interpersonal Skills	Related Job Tasks	Evidence or Outcomes
Social awareness	Takes into consideration the feeling and situations of others Balances own needs with the needs of others Provide feedback in a manner that's sensitive to the feelings and situations of others	Team members in design process find it easy to work with team member Able to give and take constructive feedback on project ideas
Creativity	Willingness to take initiative Contribute to brainstorming sessions	Visually creative and developmentally innovative website design
Verbal communication	Use and adjust communication strategies as needed based on the purpose of the message, context and audience Seek input to gauge others' understanding of the message	Production of website materials that's focused on appropriate audience Seek feedback from fellow designers on website design and layout

Adapted from material created by the NYC Labor Market Information Service, CUNY Graduate Center.