

Classroom Activity Crafting the Perfect Pitch

Activity: Crafting the Perfect Pitch

1. Review the Elevator Pitch Fact Sheet
2. Distribute the Developing Your Elevator Pitch Worksheet
3. Discuss the questions listed on the worksheet
4. Have each student create a draft of their elevator pitch
5. Have students share their pitch with others and receive feedback in pairs or small groups
 - Discussion prompts:
 - Does it cover all the key components of an elevator pitch?
 - Quick Introduction
 - Goals
 - Experience
 - Skills and Assets
 - What was good about the pitch?
 - Was it concise? (30 seconds or less?)
 - Any suggestions to make it even better?)
6. Have students rewrite their pitch using the feedback received
7. Repeat steps 5 and 6
8. Have students save and practice their pitch

Adapted from Computer Science for All: Pathfinders Career Readiness Curriculum, NYC Department of Education, 2016-17