

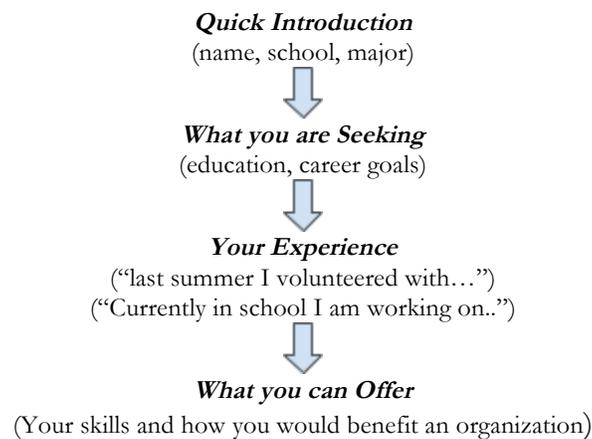


Developing your Elevator Pitch

Think about:

- Which of your previous activities (home, school), provided you with experience relevant to what you hope to do in your career?
- What courses have you taken that gave you an understanding of the industry you are pursuing?
- What experiences have you had through school or on your own that helped you learn about careers in the industry?
- What are your strongest skills?
- What can you say yourself that will set you apart from other young people? In other words, what makes you memorable or special?

Remember:



Tip: Keep it Simple and Short (30 seconds)

Example:

Hello, My name is Nichole Jackson. I am currently a senior at Boys and Girls High School. I am looking for an entry level position in the transportation industry.

I am very outgoing, able to work independently and work well in situations where I am under pressure, as demonstrated in my last job as a cashier at a busy store. As a cashier, I was able to accurately handle money and interact positively with a lot of different people.

I am fluent in Spanish and have good attendance at school, which shows that I am dedicated. I am looking to pursue a career in the transportation and would like to start as a Ticket Agent. I know that my skills and experience will make me a great candidate for the job

Write Your Elevator Pitch:

Adapted from:

Computer Science for All: Pathfinders Career Readiness Curriculum, NYC Department of Education, 2016-17
Developing a 30 Second Pitch, Scholars at Work, Workforce 1, 2012