



Industry Commissions Fact Sheet

In the fall of 2013, after extensive engagement with private sector stakeholders and CTE schools, the Office of Postsecondary Readiness established a new industry engagement initiative to strengthen our collaboration with industry partners in key fields. The Industry Engagement (IE) Team was instituted specifically with the objective of developing and managing strategic partnerships between schools and industry across eight high growth verticals. The IE Team recruits and manages key employer and postsecondary partners through an industry commission structure that brings partners and school professionals together to increase communication, knowledge and collaboration between industry and schools to strengthen the quality of Career and Technical Education (CTE) college and career pathways.

Specifically, the commissions' role is to articulate industry specific benchmarks and expectations for students who want to enter the field, support curriculum development, contribute human resources for an array of student facing engagement activities ranging from mentoring, hosting interns, guest speakers, supporting student competitions, and student scholarships. Commissions also serve as a hub for postsecondary institutions to connect with CTE programs to develop and deliver strong articulations from high school to postsecondary training.

Our industry commissions feed into our citywide CTE Advisory Council. Angel Pineiro, SVP, Asi Systems and Merrill Pond, SVP, Partnership for New York City, lead the Council. Since 2014, the industry engagement team has launched commissions in the following eight industry verticals.

- Automotive/Transportation
Chair: Edward Gazzillo (Vice President: Greater New York Automobile Dealer Association)
- Construction and Sustainability
Chair: Nicole Bertran (Vice President: Edward J. Malloy Initiative for Construction Skills)
- Culinary, Hospitality and Tourism
Co-Chair: Philip DeMaiolo (Executive Chef: Lighthouse, Pier Sixty)
Co-Chair: Dena Libner (NYC & Company)
- Healthcare
Chair: Gabrielle Kersaint, MSPH (Executive Director: Brooklyn, Queens, Long Island Area Health Education Center)
- Information Technology
Chair: Angel Pinero (Senior VP Services: Asi System Integration)
- Media Technology and Design
Chair: Annette Benson (President: AnGen Services)
Vice Chair: Jack Powers (Director: International Informatics Institute)
- Engineering, Architecture and Robotics
Chair: Denise Richardson (Executive Director: General Contractors Association of New York)
- Business/Finance
Chair: Melanie Mortimer (Executive Director: Securities Industry and Financial Markets Association: SIFMA)



Each commission meets quarterly and focuses on delivering tangible results to the schools and programs in their respective sectors. For automotive/transportation, “deliverables” include teacher externships and greater student participation in industry-sponsored competitions. For healthcare, the top priority is helping schools/programs revamp curriculum to reflect current industry benchmarks.

The IE team has consistently delivered positive outcomes in:

1. Recruiting and developing relationships with high-level partners for all eight-industry verticals
2. Building school level capacity for developing and maintaining strong partners and advisory boards
3. Facilitating access to numerous work-based learning opportunities including job shadows, mock interviews and internships
4. Successfully launching and scaling teacher externships with industry partners
5. Facilitating articulation agreements with postsecondary institutions including CUNY, New York Institute of Technology, Monroe College, and Institute for Culinary Education, etc.

For Additional Information Please Email: ctenyc@schools.nyc.gov