

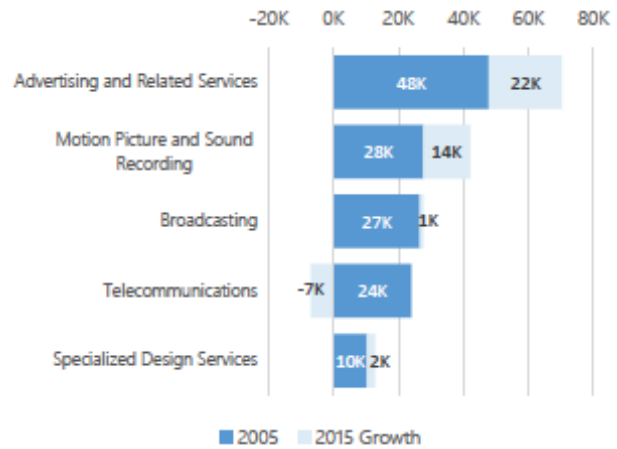
Media, Design and Technology in New York City

What is it? This sector encompasses jobs that involve audiovisual technology and film, visual arts, journalism and broadcasting, and telecommunications. These jobs are concentrated in the industries shown in the bar chart to the right. Some industries have gained jobs and others have lost jobs in New York City.

Key Sector Trends

- New York City is a hub for media, entertainment, and technology jobs. People move to New York from elsewhere for these jobs.
- Most jobs require a bachelor's degree or higher but there are opportunities for people with some college or a high school diploma.
- This field has a higher percentage of people that are "self-employed" than the economy as a whole. This reflects the operation of the "gig economy" in this sector.

Employment Growth 2005 - 2015



Employment growth. All parts of this sector have gained employment except for telecommunications. The greatest gains were in Advertising and Related Services, which now has almost 70,000 jobs.

Top 3 Skills & Certifications

Creativity, communication skills, and detail orientation demanded in the industry. Knowledge of relevant equipment and software design tools are also important.

General Skills

Communication Skills
Creativity
Organizational Skills

Specialized

Repair
Customer Service
Graphic/visual design

Technology

Microsoft Excel
Adobe Creative Suite (InDesign, Illustrator, Photoshop)
Quickview

Certifications

N/A

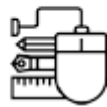
Most Commonly Advertised Sub-BA Jobs in NYC:



AV Equipment Technicians



Telecom Equipment Installers



Junior Graphic Designers



Production Assistant



Digital Ad Sales

Adapted from material created by the NYC Labor Market Information Service, CUNY Graduate Center.