



Informational Interview Research Activity

Complete the following research assignment as part of your preparation for the upcoming informational interview. This research will be the basis for in-class discussion and presentations prior to the day

Student name:
Interviewee's company:
Company's web address:
Company's physical address:
Company's mission statement:
What is the company's primary business?
What departments exist within the company?
What companies do you think are in competition with the interviewee's company?
After researching the company, what are some questions that you will ask the person you're interviewing?
Based on your research, what do you think you will like most about the informational interview?
Based on your research, what is your biggest concern about the informational interview?
If you could come away from the informational interview having learned one thing, what would that be?
Anything else you learned while doing your research that you'd like to share with your teacher or the class?

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