



Guest Speaker Research Activity

Complete the following research assignment as part of your preparation for the upcoming guest speaker. This research will be the basis for in-class discussion and presentations prior to the day

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| Student name: |
| Guest speaker's company: |
| Company's web address: |
| Company's physical address: |
| Company's mission statement: |
| What is the company's primary business? |
| What departments exist within the company? |
| What companies do you think are in competition with the guest speaker's company? |
| After researching the company, what are some questions that you will ask the guest speaker? |
| Based on your research, what do you think you will like most about the guest speaker's presentation? |
| Based on your research, what is your biggest concern about the guest speaker's presentation? |
| If you could come away from the guest speaker presentation having learned one thing, what would that be? |
| Anything else you learned while doing your research that you'd like to share with your teacher or the class? |

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