

## Guest Speaker Research Activity

Complete the following research assignment as part of your preparation for the upcoming guest speaker. This research will be the basis for in-class discussion and presentations prior to the day

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| Student name:   |
| Guest speaker's company:  |
| Company's web address:  |
| Company's physical address:   |
| Company's mission statement:  |
| What is the company's primary business?   |
| What departments exist within the company?  |
| What companies do you think are in competition with the guest speaker's company?                                |
| After researching the company, what are some questions that you will ask the guest speaker?                     |
| Based on your research, what do you think you will like most about the guest speaker's presentation?            |
| Based on your research, what is your biggest concern about the guest speaker's presentation?                    |
| If you could come away from the guest speaker presentation having learned <b>one</b> thing, what would that be? |
| Anything else you learned while doing your research that you'd like to share with your teacher or the class?    |

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