

NYC Public Schools Work-Based Learning Toolkit



Career Day Virtual Options

Translating a Career Day activity to a virtual classroom or set of classrooms is a fairly straightforward process. While Career Days are usually conducted at the school in an assembly-like setting, in some cases Career Days may be organized for the virtual classroom or set of classrooms via Zoom, WebEx, Microsoft Teams, Google Meet or some other technology. Related virtual activity options are also possible, where students conduct on-line research and share their findings, serving as a foundation for an activity and/or discussion in the classroom.

VIRTUAL CAREER DAY OPTIONS Virtual Classroom (with Breakouts)

An interactive, online career day where employers visit a classroom or classrooms virtually. After a panel presentation, students visit individual industry partners in breakout rooms. At the end of the session, the class comes back together to share what they've learned and reflect on the activity.

Steps to Success

- 1. Review the Career Day Guide and distribute materials to all parties
- 2. Create a timed agenda for the Career Day
- 3. Arrange for industry partners provide a panel presentation
- 4. Assign industry partners to breakout rooms by industry
- 5. Rotate students or assign them to breakout rooms based on interest
- 6. Rotate students through breakout rooms
- 7. Debrief in a group discussion(s)

Special Considerations:

- Get employer permission to record and reuse the session
- Select and test appropriate technology with all parties
- Decide how students will pose questions (raise hand, chat box etc.)
- Decide who will moderate and who will provide tech support during the session.
- Conduct a practice run with students.

Virtual Classroom (Sequenced)

- Schedule a number of industry partners to visits the virtual classroom or set of classrooms throughout a school day.
- Combine a brief Guest Speaker activity followed by a group informational interview.



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CAREER DAY FOUNDATIONAL ACTIVITIES

- Have students conduct online research on a range of careers in an industry of interest, gather information, find compelling recorded presentations on careers in the industry and have them share their findings in the virtual classroom.
- Consider making it a team-based activity and have a small group of students work together and prepare a presentation for the rest of the class or pathway cluster.

GO HYBRID

- Record a career day panel and use it as a basis for a virtual classroom activity.
- If possible, have one or more of the career day panelists visit the virtual classroom to share information and answer questions.

Tips for Conducting an Online Career Day

- Select and personally practice using the selected technology.
- Make sure all students have access to appropriate technology.
- Decide how you will have students pose questions Verbally or by entering them on their device.
- Do a practice run with your students as well as the presenter(s).
- Preload any slides or presentations from the speaker(s)
- Decide how you want to manage the session. Sometimes it takes one person to moderate the session and another to monitor the technology and address questions.
- Decide which student reflection activities will take place and how you will support them.
- Remember, it's possible that parents or guardians will be around and would be a good resource for potential future speakers
- Make sure you get feedback on the activity from the speaker and the students.
- Record and post the presentation for others to view and use in their classrooms.



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Resources and Links

Below you will find two examples of online resources that provide information and presentations on wide range of careers in a range of industries. Consider having your students conduct internet research on careers your pathway cluster or industry cluster. Have them share what they found with the class

United States Dept of Labor https://www.bls.gov/ooh/

Provides extensive career information on occupations and careers including O*Net and the Occupational Outlook Handbook.

Cue Career

https://www.cuecareer.com

Cue Career aggregates the resources of industry associations for career exploration/navigation and workforce development. Students explore careers by watching video interviews with people who are early in their career (members of associations)